

PT. PERDANA JAYA





“ Life is not merely being alive,
but being well... ”





WHY US?

为什么我们？

1. 100% pure and authentic bird's nest- No bleaching, coloring, preservatives, or chemical.
2. HACCP Certified Company.
3. More than 25 years of experience specializing in the bird's nest processing industry.
4. All bird's nest materials come from the registered bird's nest breeding farms in Indonesia.
5. Supported with advanced technology and research.
6. On-site laboratory for product testing.
7. Product Traceability with international barcode system.

1. 制制制制制100% 制制制制制制制制——制制制制制制制制制制制,制制制制制制
- 2 特有HACCP?? 公司。
- 3 本公司在燕? 加工行? 已? 有25年多的? ? ? ?。
- 4 所有的原料都是? 正式? 定的燕? ? ? ?。
- 5 .? 用支持先? 的技? 和研究, 且? 有能力的? 工。
- 6 .? 部? ? 室有UV 分光光度? (本公司的? 机? ? 能力)。
- 7 .? 品? ? 可用? ? ? 形? 系?。



Dedication to perfection



Superb quality control



Hygiene processing

Company Background and History

Past & Present

PT Perdana Jaya was founded and established in September 1987 in Bojonegoro, East Java, Indonesia. The company was initially started in the garage employing less than 10 people at that time. Within a few years of operation, many people started to trust our products because of its uncompromising quality and hygiene. After its successful launch in Hong Kong, our bird's nest was then introduced to different countries across the globe including Taiwan, Singapore, Malaysia, Thailand, China, United States and Canada.

Today, PT Perdana Jaya has become one of the leading bird's nest manufacturers in Indonesia employing more than 1500 workers with the production capacity of around 5 tons each month. With twenty five years of experience in this business, we are leading the industry through innovation, dedicated research, and constant product improvement.

As a socially responsible company, not only that we focus on generating income for the shareholders but we are also committed to educating society on the health benefits of bird's nest. The belief in our basic management objective to promote the well-being of all stakeholders has been the core foundation of the company.

公司背景和历史

PT Perdana Jaya 1987年9月，在印度尼西亚的博琼戈罗（Bojonegoro）成立。公司最初是在一个车库中运营的，当时雇用了不到10名员工。在运营了几年后，许多人开始信任我们的产品，因为我们的产品质量和卫生性无可挑剔。在成功推出香港市场后，我们的燕窝产品随后被引入全球多个国家和地区，包括台湾、新加坡、马来西亚、泰国、中国、美国 and 加拿大。

目前，在印度尼西亚，PT Perdana Jaya 已成为最大的燕窝制造商，雇佣了超过1500名工人，每月产能超过3吨。以20年的经验，在行业内，我们致力于成为领先者，通过持续的研究、创新和持的产品改良。

作为一家负责任的公司，不仅如此，我们还致力于教育社会关于燕窝的健康益处。我们的基本管理目标，即促进所有利益相关者的福祉，一直是公司的核心基础。





Why BIRD'S NEST?

Edible bird's nest or so-called "Caviar of the East" has long been recognized and used as a royal food for Chinese Emperor since the Tang Dynasty. It was also used as a restorative and remedial food for the traditional Chinese medication since the Ching Dynasty. Until now, it is used to strengthen kidneys, moisten lungs, beautify skin as well as prolong lifespan.

Recent scientific research on Edible Bird's nest (EBN) found it contains rich amino-acids and rich antioxidants. The two essential elements help to generate new cells and counter free radicals in our body. Health problems such as heart diseases, muscular degeneration, diabetes, and even cancer are all contributed by oxidative damage that can be prevented by the rich antioxidants in the bird's nest. Antioxidants stabilize free radicals and therefore lower the risk of cancer and infection.

Studied by Dr. Tan Boon Siong from Malaysia. Article Source: <http://EzineArticles.com/644899>

为什么燕窝？

燕窝或所谓的“鱼子酱的东方”长期以来被公认和用作皇家食物给中国皇帝自唐代。它也被用作恢复性和补救食物对于中国传统药物自清朝。直到现在，它是用来加强肾脏、肺、脾、推进滋润养颜以及延长寿命。

最近的科学研究在燕窝 (EBN) 发现它含有丰富的氨基酸和丰富的抗氧化剂。这两个基本要素帮助产生新的细胞和对抗自由基在我们的身体。健康问题，如心脏病、糖尿病、肌肉的退化，甚至癌症都贡献的氧化损伤，燕窝也可以防止了丰富的抗氧化剂。抗氧化剂稳定自由基，降低罹患癌症的风险和感染。

BIRD'S NEST is good for any age and gender...

任何年龄和性别适合用燕窝



Ladies

Regular consumption of bird's nest can help reduce wrinkles, maintain beautiful skin, improve metabolism, and make us to stay young and fresh.

Pregnant Women

It has perfect tonic for pregnant mothers and their babies that will strengthen the immune system of the woman and the health of the fetus. High protein content in the bird's nest will help the mother to recover quicker after giving birth.

女士

定期食用燕窝能帮助减少皱纹，保持美丽的皮肤，促进新陈代谢，让我们保持年轻和清爽。

孕妇

它有完美的补药对怀孕的母亲和她们的婴儿，增强免疫系统的女人和胎儿的健康。高蛋白质含量在燕窝将帮助母亲分娩后恢复更快。

Elders

Clears phlegm, strengthens lungs, kidneys, spleen and enhances appetite

Children

Enhances immune system, promotes brain and organ development, improves digestion and absorption of nutrients

Men

Nourishes lungs, clears phlegm, and stops coughing

长老

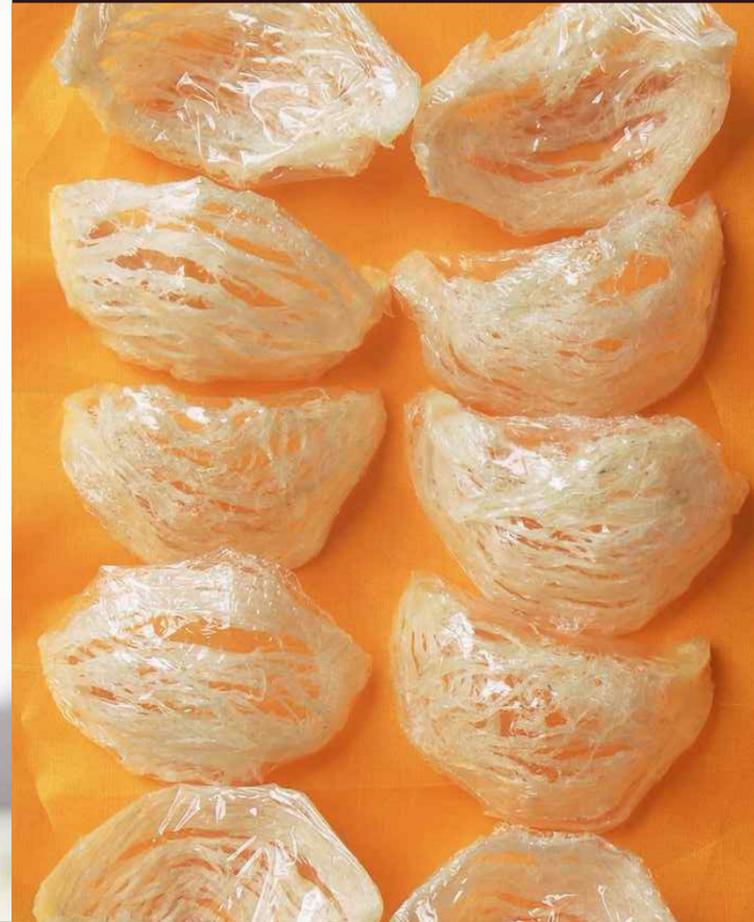
清除痰，增强肺、肾脏、脾脏和增强食欲

孩子们

增强免疫系统，促进大脑和器官发育，促进消化和营养的吸收

男人

滋养肺，清除痰，并停止咳嗽





Product Traceability & Quality Assurance

For product traceability, we adopt GS1 barcode system (international accredited barcode system) that provides customers with complete details such as date of production, registration number of the bird's nest breeding farm, registration number of the bird's nest exporter, etc. Therefore, our customers will be rest assured of the bird's nest products they buy from us and it makes us easier to improve quality if complaints persist.

产品可追溯性和质量保证

质量保证和产品可追溯性，我们实现GS1条码系统（国际认可的条码系统），客户提供了完整的细节，例如生产日期，养殖数量的燕窝养殖基地，输出数量的燕窝输出国，等因此，我们的客户会放心购买的，使我们更容易解决问题的方法，如果有任何投诉。

Healthy Life starts from here

愿景和使命

Vision & Mission 愿景和使命

Vision 愿景

To be the world's leading bird's nest manufacturer through our outstanding products and services.
通过我们优秀的产品和服务成为世界领先的燕窝制造商。

Mission 使命

1. Promoting the health and wellbeing of our customers by providing the most hygienic and nutritious bird's nest products in the market.
促进健康和福祉的客户提供最卫生和营养的燕窝产品的市场。
2. Having sustainable business model through innovation and constant improvement.
拥有可持续的商业模式通过创新和持续改进。
3. Educating society on the health benefits of bird's nest products
教育社会利益健康的燕窝的产品

Process Flow

In the long run, we shape our quality, and we shape our values. The process never ends until we meet customer's satisfaction.



Sorting

Bird's nest is sorted depending on its color, shape, size etc.

Feather Removal

Bird's nest feather will be removed and cleansed with water until it is clean and spotless

Drying

After it has been cleaned, the bird's nest will be dried with low temperature dryer

Sterilization Process

Bird's nest is then sterilized for a few minutes to kill viruses and other contaminations.

QC & Packing

Bird's nest will be checked for the last time and packed according to the customer's order.

Product Safety and Hygiene

As a socially responsible company, we are driven to promote the health and well-being of our customers through the application of food safety management system in our company. We always put hygiene as our top priority because we believe that the customers' health is our greatest responsibility. We guarantee that our products are processed without any preservatives, coloring, or chemical. The products we manufacture are 100% natural and nutritious for people of any age and gender.

We monitor and control our products' hygiene from the raw materials selection to the very last step of

production. As it is mentioned earlier, the usage of barcode traceability system will ensure that all the bird's nest materials only come from the registered bird's nest breeding farms. Therefore, customers do not need to worry of our bird's nest hygiene because they can verify where the bird's nest comes from. As a HACCP certified company, we also carry analysis of critical control point at all levels of production and preparing processes to eliminate the risk of physical, biological, and chemical contaminations. To conclude our bird's nest safety and hygiene, our products in the USA have been inspected by **USDA** and examined by **FDA**.

产品安全和卫生

作为一家公司，我们是驱动的促进健康和福祉的客户通过我们的建立食品安全管理系统。我们总是把卫生作为我们的首要任务，因为我们相信顾客健康是我们最大的责任。我们保证我们的产品处理都没有任何防腐剂、着色剂和漂白。我们生产的产品是100%天然和营养的人们任何年龄和性别。

我们监视和控制我们的产品从原材料的卫生选择最后一步的生产。因为它提到前，条形码可追溯系

统将确保所有燕窝材料来自经正式鉴定的燕窝饲养场。因此，您不需要担心的卫生燕窝他们购买我们的产品从因为他们将知道燕窝的来自。作为一个HACCP认证的公司，我们也实施严格的控制方法各级生产和准备过程来消除风险的物理、生物和化学污染。结论我们的产品的安全与卫生、我们的燕窝在美国已经检查了由USDA（美国农业部）和FDA检查。

As a commitment to the quality in our company, we have been accredited by:



Production Resources 生产资源



We believe that sufficient production facilities are needed if we are to achieve high quality products. That is why we are committed to investing our money in modern facilities and equipments to support our production.

All of the working facilities in our company are in accordance with the HACCP standards. From the lighting requirements to the ventilation system are all designed for reducing the risk of cross contaminations in the production process. To comply with HACCP protocol, we also implement frequent monitoring system to check room's temperature, air quality and humidity to make sure that the production area is exempt from contaminations.

我们相信足够的生产设施是必要的，如果我们要实现高质量的产品。这就是为什么在 CV Perdana Jaya；就因为我们致力于投资于一个现代的设施和资源来支持我们的生产。所有的在我们公司工作设施按照 HACCP 的标准。照明需求到通风系统都设计为减少污染的风险过程中交叉。我们还定期检查房间的温度、空气质量和湿度对维护产品一致性和质量。

Our bird's nest processing plant has recently been verified and inspected by the Agricultural Quarantine Agency, Ministry of Trade of Republic of Indonesia, Indonesian Animal Quarantine, and CNCA China. For quality assurance, we also have an on-site laboratory equipped with a UV spectrophotometer that is able to detect nitrite level, nitrate content, and any unwanted substances in our bird's nest products. This will ensure that our products are safe for consumption and more importantly nutritious for people of any age and gender.

我们的燕窝加工厂最近被验证，通过了农业检疫机构、贸易部的印尼、印尼动物检疫、国家认监委中国。质量保证，我们最近做了一个内部实验室配有 UV 分光光度计，可以检测亚硝酸盐、硝酸盐含量水平，任何不必要的物质在我们的燕窝。这将确保我们的产品是安全的消费和更重要的是营养的人们任何年龄和性别。



Products Portfolio



Pure Nest and Crystal Nest

Country of distribution:
USA, Hong Kong & Canada



Supreme Nest & Best Nest

Country of distribution:
USA, Hong Kong & Canada



San Bao Yan, Xin Bao Yan, Wang Zi Yan, Real Nest

Country of distribution:
Hong Kong, Taiwan and China



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